KENNAN SALISBURY

Seattle, WA

kennansalisbury@gmail.com

[LinkedIn](#) | [Portfolio](#) | [GitHub](#)

I am a purpose-driven software engineer who loves solving complex front-end and back-end challenges. With seven years of experience in advertising and client service, I have a strong foundation in communication, an obsession for detail, and a knack for inspiring cross-functional teams. I am passionate about creating tangible solutions that make an impact on those around me, and I am looking for opportunities to build digital tools that better lives.

TECHNICAL SKILLS

- JavaScript
- React
- TypeScript
- Python
- Node.js
- Express
- EJS
- HTML
- CSS
- Git
- GraphQL
- SQL
- Sequelize (ORM)
- MongoDB (NoSQL)
- Mongoose (ODM)
- Sass

EDUCATION

Software Engineering Immersive, General Assembly - Seattle,

February 2020

An intensive, twelve-week and 450+ hour program teaching full-stack application development

BA: Journalism – Advertising, The University of Georgia

Honors Program, May 2012

RELEVANT PROJECTS

COVID-19 VOLUNTEER SITE: **Node.js, Express, React, MongoDB/Mongoose, Sass**
Worked with another developer and UX designer to build an admin dashboard for a local organization connecting volunteers making Personal Protective Equipment with organizations in need.
- Led and owned data modeling and back-end development
- Designed a RESTful API server that dynamically serves and modifies data according to user profiles

MEET OUT : **TypeScript, React, Node.js, Express, MongoDB/Mongoose**
Collaborated with two other developers to create a MERN Stack application that builds community around outdoor and fitness activities.
- Created Mongoose + TypeScript data models
- Developed functionality to join and leave other users' public activities
- Owned implementation of calendar where users can browse public activities and view details like location and attendees

THE GIVING TREE: **React, Node.js, Express, SQL/Sequelize**
Developed a mobile-first multi-tier web application that connects users with charity donation needs, drives purchase of items for donation and displays the tangible impact of total and personal contributions.
- Constructed static and interactive data visualizations
- Built shopping cart functionality incorporating PayPal payments

RECENT PROFESSIONAL EXPERIENCE

UNIVERSITY BEYOND BARS, *Non-profit Organization*, Seattle, WA
Software Developer - Volunteer (June 2020 - Present)
- Collaborating with a team of 3 developers and 2 UX designers to build a data and project management tool to track student data and financial aid processes for providing college-level education to incarcerated individuals
- Tech stack includes Node.js, React, GraphQL, MongoDB, and Sass

GENERAL ASSEMBLY, *Education and Career Transformation,* Seattle, WA
Teaching Assistant (May 2020 - Present)
- Teach, support, mentor and inspire students in the Software Engineering Immersive program.
- Work daily with 35+ students on take-home assignments, in-class labs, project work and general programming concepts in JavaScript, HTML/CSS, Back-end and Front-end frameworks and libraries, SQL and NoSQL databases, and more.

TARGETBASE, *CRM Marketing Agency*, Raleigh, NC
Senior Account Executive (January 2018 – May 2019)
- Supported the launch of a first-in-class drug for a global pharmaceutical company, partnering cross-functionally with database technology, analytics, project management, strategy, and creative teams to build a targeted patient experience across email, digital and mobile CRM channels that drove awareness of a quarter of a million patients prior to mass advertising efforts.

TPN RETAIL, *Retail & Shopper Marketing Agency*, New York, NY
Account Executive/Account Executive & Senior Account Executive (November 2013 – January 2018)
- Led digital and in-store shopper marketing efforts for industry-leading brands in the Telecommunications, CPG, Alcoholic Beverage, and Pet industries